

Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
City of Mandaluyong

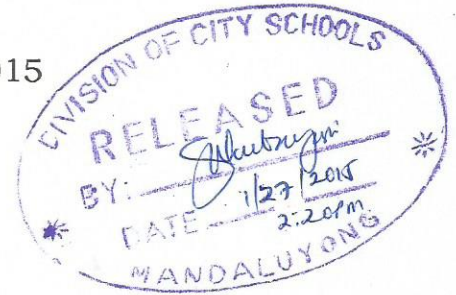


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January 23, 2015

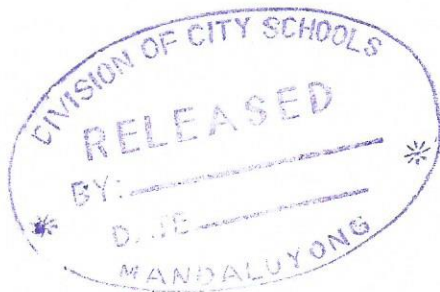
**MEMORANDUM**


TO : Education Program Supervisors/Coordinator  
Public School District Supervisor  
Public and Private School Heads



Enclosed is a letter of invitation from **Ms. Cecile Nepomuceno**, Information Officer, *Mama Sita Foundation*, encouraging everyone to join and share true, authentic Filipino food stories through a contest, "**Mga Kuwentong Pagkain (MKP) 2015**," together with the mechanics of the said contest.

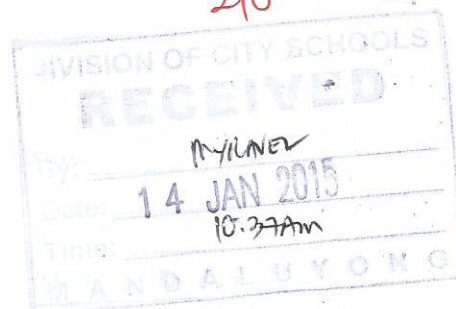
Wide dissemination of this **Memorandum** to all concerned is desired.



  
**NERISSA L. LOSARIA, CESO VI**  
Officer-In-Charge  
Office of the Schools Division Superintendent

09 January 2015

**DR. NERISSA L. LOSARIA, CESO VI**  
Officer In-Charge  
Office of the Schools Division  
Superintendent  
Division of Mandaluyong City  
Department of Education  
H-way Hills ES, Calbayog St., Mandaluyong City



Dear Dr. Losaria:

Greetings!

We would like to enjoin the schools of your division to share true, authentic Filipino food stories through our contest, Mga Kuwentong Pagkain (MKP) 2015.

Everyone has a *kuwentong pagkain* to tell. This contest aims to help promote Philippine cuisine and culinary heritage by looking for food tales that fall under these categories:

1. **Heritage Category** – stories of heritage that may include historic dishes and methods of cooking, age-old traditions and rituals related to Philippine food and family heirloom recipes;
2. **Regional/Local Category** – stories on regional or local cuisine or food industry, which may include unique local dishes and delicacies, artisanal specialties, food customs/rituals, unusual, rare or exotic native ingredients or preparation methods;
3. **Personal Experience Category** – personal stories related to food that may involve journeys, relationships and other meaningful life experiences.

The MKP 2015 Contest is open to all interested participants, and has no age limit. Minors, however, are required to submit their parent's/guardian's consent. Participants may submit entries as early as January 2015 until August 30, 2015. Please visit <http://msita.com/mga-kuwentong-pagkain/> for the complete Official Rules and Mechanics.

We hope that your good office could help us promote this initiative that would benefit the young generation in exploring and rediscovering our native food and culture.



: mgakuwentongpagkain  
@msita.com



Together with this letter is the poster of the contest mechanics for the schools' bulletin board and copy of entry form, which can be photocopied for all those who are interested to join.

Should you have any questions/concerns, please do not hesitate to contact us by phone (437-9265) and/or e-mail (mgakuwentongpagkain@msita.com).

*Mabuhay kayo at ating itaguyod ang pagkain at diwang sariling atin!*

*Maraming Maraming Salamat!*

*Mula sa Kusina ni Mama Sita,*

*Nepomuceno*  
**CÉCILLE C. NEPOMUCENO**

*Information Officer*

**Mama Sita Foundation**

**131 F. Manalo Street, San Juan, Metro Manila**



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