



Republic of the Philippines
Department of Education
National Capital Region
Division of City School
City of Mandaluyong

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November 19, 2014

MEMORANDUM

TO : Education Program Supervisors
Public School District Supervisor
Principals, Public Elementary and Secondary School

Enclosed is a letter from the **National Geographic Explorer Advocacy Partners** re: **Free seminar for Interactive Approaches in Improving Classroom Instructions and Methodologies for Millennial Learners** on **November 22, 2014 at 1:00 p.m. to 5:00 p.m.** in the **Auditorium of Kaban ng Hiyas, City of Mandaluyong.**

School heads are encouraged to send **10 teacher participants.**

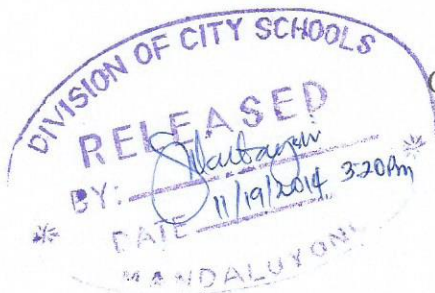
For more details please communicate with **Adam Baguyo** with the following **nos. 5144647/9869312.**

Wide dissemination of this **Memorandum** is desired.


NERISSA L. LOSARIA, CESO VI

Officer In-Charge

Office of the Schools Division Superintendent



City of Mandaluyong

Dear Mr. Ado,

Engaging Students, Enriching Minds.

Engaging students is the key to teaching. As educators, people like yourself are passionate to deliver knowledge from around the world to your classroom and would want to equip students with the ability to find out more and learn on their own. After all, the future belongs to those who can think and find out answers for themselves.

Just like how educators give students these tools, National Geographic Explorer gives you these tools to help you achieve your teaching goals. Through tailored content in line with the school syllabus, together with realistic and stunning imagery, National Geographic Explorer helps your students become more engaged and in touched with the world and the environment around them.

National Geographic Explorer fits Deped's agenda of "**EVERY CHILD a READER by Grade 1**" by engaging students in current events and fascinating non-fiction topics. It is a revolutionary educational programme that covers vast topics in Environmental education, inspiring students to acquire the want to explore and discover more and to prepare them for non-fiction English literacy and Science concepts.

This year, we want to address the vision, mission and core values of what National Geographic have for the teachers and students. In line with this, we would like to invite your school to attend our event entitled **1st National Geographic Explorer E3 Pedagogy in Learning: Interactive approaches improving classroom instructions and methodologies for Millennial Learners** to be held on the **22nd day of November 2014** from **1pm to 5pm** at **3/F AUDITORIUM OF Kaban ng Hiyas City of Mandaluyong**.

As part of our advocacy, the seminar is given to schools heads, Science and English teachers FREE of CHARGE for the first 500 registrants. Certificate of Attendance will also be given to registered participants.

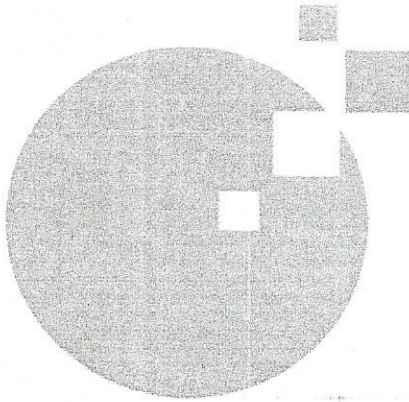
We are looking forward to see you on our event. Thank you so much your effort and immediate response will be much appreciated!

RSVP : (632) 298 66 88 / 5144647 / 9869312 look for Adam Baguyo. Deadline of submission is on 18th November 2014 (Tuesday)

Thank you.

President and Managing Director
Post10 Worldwide Inc. and National Geographic Explorer- Philippines

EVENT RATIONALE



Post10

W O R L D W I D E

presents

NATIONAL GEOGRAPHIC

Explorer

WHO WE ARE?

The National Geographic Explorer is a global green movement founded by National Geographic Society whose mission is to inspire people to care about our planet since 1888. As National Geographic Society wanted to bring their message to the world, they started in the classroom. For years, National Geographic Explorer aims not just to conserve the environment but also to educate and cultivate children with the 21st century learning materials in connecting the world to the classroom for a more engaging learning atmosphere between the students and the teachers. As environmentalists, we guarantee the education we bring to the children whom we believe is the future of our society where teaching English, Science and Social skills are taught at the same time. Through research and explorations, we have developed a multitude of media platforms to reach out to people. Utilizing our experience of captivating and engaging audiences worldwide, we put that into Explorer for schools. And in return, teachers have access to not only classroom material but also TV, Print material that is available through consumer channels, making National Geographic the only multi-platform educational publisher out there.

MISSION AND VISION

The National Geographic Society aims to increase global understanding and promote conservation of our planet through exploration, research, and education. By that they decided to establish mission project to top the academe by having the National Geographic Explorer. The mission is to be the number 1 classroom magazine brand in both print and digital with global reach. The Vision is to provide an authentic, standards-based learning experience that inspires students to learn, read, explore, and care about our world, and prepares them for a 21st-century education.

OBJECTIVES

- Introduce the National Geographic Explorer holistic program as part of the emerging demand for K to 12 Educational System;
- Provide meaningful and relevant information about new teaching techniques and current trends about Education for the attendees and
- Establish relationships with the Pre-Service and In-Service Teachers and Education Ministry Heads in opening doors and learning between National Geographic Learning and Philippine K-12 Educators

- 3 Seminar Talks
- Breakthrough Session
- Free Seminar Event for the Attendees
- Brand Segment and Raffles giveaways during the Event c/o National Geographic Explorer Advocacy Partners
- National Geographic Explorer-Philippines Launching

SPEAKERS AND TOPICS

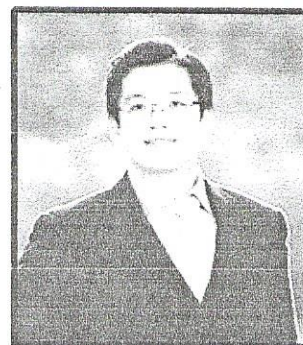


➤ **Mr. Francis Downey**
 Vice President
 National Geographic Learning
 Practical Approaches to Improving Pedagogy and
 Methodology in the Classroom

**NATIONAL
 GEOGRAPHIC
 LEARNING**

**WORLD
 EDUCORP**

Mr. Jim Huang
 CEO
 WorldEduCorp PTE Ltd
 Employing Digital Technology to Your Advantage in the
 Classroom



Mr. Henry B. Tenedero
 President
 Center for Learning and Teaching Styles
 Philippines and Mindful Ideas
 Leveling Up the Filipino Learners in the context of

 **Learning Styles**

PROGRAM

E3 Pedagogy in Learning:

**Interactive approaches improving classroom instructions and methodologies
for Millennial Learners**

November 22, 2014 1pm to 5pm

Kaban ng Hiyas Congressional Library

City Hall Complex, Masysilo Cicle Boni Avenue, Mandaluyong City
Metro Manila

12:00-1:00 pm Registration

1:00 pm Doxology
National Anthem
Roll Call
Introduction of the Hosts

1:30 pm Welcome Remarks

Hon. Benjamin D.C. Abalos Jr.
Mayor
City of Mandaluyong

1:35 pm Keynote

Dr. Dina Ocampo (*)
Undersecretary for Projects and Programs
Department of Education

1:45 pm National Geographic Explorer
Launching

Ms. Jeanne Danielle P. Martinez
Program Manager
National Geographic Explorer-Philippines

2:00pm Session 1

Mr. Francis Downey
Vice President
National Geographic Learning

Topic/ Q&A

**“Practical Approaches to Improving
Pedagogy and Methodology in the
Classroom”**

2:45pm Raffle/ Brand Segment

3:00pm Session 2

Mr. Jim Huang

CEO

WorldEduCorp PTE Ltd- Singapore

Topic/ Q&A

“Employing Digital Technology to Your Advantage in the Classroom”

3:45pm

Breakthrough Session

(*)

4:00pm

Session 3

Mr. Henry B. Tenedero

President

Center for Learning and Teaching Styles
Philippines and Mindful Ideas

Topic/ Q&A

“Leveling up the Filipino Learners in the context of Asean Integration”

4:45 pm

Raffle/ Brand Segment

4:55 pm

Closing

Ms. Arlene Padua-Martinez

President and Managing Director

National Geographic Explorer-Philippines

(*) For confirmation

EVENT SUMMARY

Event Title: E3 Pedagogy in Learning: Interactive approaches improving classroom instructions and methodologies for Millennial Learners

Event Date: November 22, 2014 1pm to 5pm

Event Venue: Municipal Hall of Mandaluyong City