

Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
City of Mandaluyong



Tel. no. 533-60-85 Fax. no.532-71-17
E-Mail Address: depedmandaluyong@gmail.com
Official Website: depedmandaluyong.wordpress.com

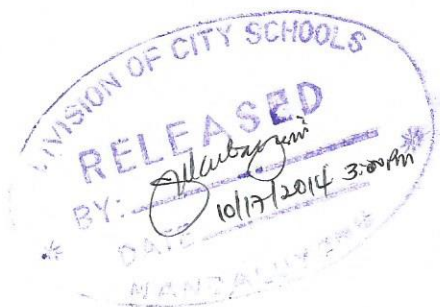
MEMORANDUM


TO : Education Program Supervisors/District Supervisor
Principals, Public Elementary and Secondary Schools

Subject : ON-THE-SPOT STAMP DESIGN CONTEST

Date : October 16, 2014

1. Attached is a letter from Luis D. Carlos, Assistant Postmaster General for Marketing and Management Support Services of Philippine Postal Corporation regarding the On-the-Spot Stamp Design Contest nationwide for the coming Apostolic Visit of Pope Francis in the Philippines on January 10-12, 2015. The contest will focus on the theme: "A Nation of Mercy and Compassion".
2. In this regard each school is entitled to five (5) pupil/student contestants. The contest will be held on October 24, 2014, 1:00 P.M. at Robinsons Galleria.
3. Attached is the mechanics of the contest.
4. Immediate and wide dissemination of this Memorandum is desired.




NERISSA L. LOSARIA, CESO VI
Officer-In-Charge
Office of the Schools Division Superintendent

OFFICE OF THE ASSISTANT POSTMASTER GENERAL
MARKETING & MANAGEMENT SUPPORT SERVICES

September 26, 2014

DR. EVANGELINE P. LADINES
School Division Superintendent
Department of Education NCR
Division of City Schools
Highway Hills Elementary School
Calbayog City, Mandaluyong City

#7025

DIVISION OF CITY SCHOOLS	
RECEIVED	
By: <u>Joseph</u>	
Date: <u>08 OCT 2014</u>	
Time: <u>3:00pm</u>	
MANDALUYONG	

Dear Dr. Ladines:

Greetings!

In support of the coming Apostolic Visit of Pope Francis on 10-19 January 2015, the Philippine Postal Corporation will be launching the **Papal Visit: On-the-Spot Stamp Design Contest** nationwide.

The contest will focus on the theme: *"A Nation of Mercy and Compassion"*.

It aims to promote awareness among the youth on the significance of celebrating the Papal Visit through the creative art of postage designs and to make stamp-collection a relevant venue for this celebration.

In this connection, we are respectfully requesting your good office the issuance of a DepEd circular to be disseminated to all elementary and high school students in your district. Attached is the mechanics of the contest.

To provide more information about the activity, Ms. Joy Edralin-Cacho, Special Project Officer, shall get in touch with your office. Should you have any queries or concerns, your staff may contact the Post Shop, Philately and Museum Division at +632-527-0132 and +632-527-0108.

We hope for your favorable action this request.

Thank you and more power!

Very truly yours,



LUIS D. CARLOS

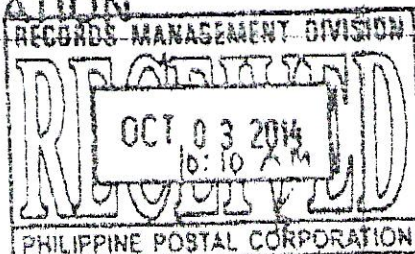
Assistant Postmaster General
for Marketing & Management Support Services

Republic of the Philippines

PHLPOST

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PHILIPPINE POSTAL CORPORATION



OFFICE OF THE POSTMASTER GENERAL

18 September 2014

PHLPOST CIRCULAR NO. 14-68

SUBJECT : PAPAL VISIT 2015 – ON THE SPOT STAMP DESIGN CONTEST

In celebration for the coming Papal visit on 15 January 2015, PHLPost will be launching the On the Spot Stamp Design Contest nationwide.

It aims to promote awareness among the youth on the significance of celebrating the Papal visit through the creative art of postage designs and to make stamp-collection as a relevant venue for this celebration.

COMPETITION RULES:

1. The competition is composed of two (2) categories:
 - a. The STUDENT category is open to elementary, highschool and college students from public and private schools
 - b. The PROFESSIONAL category is open to all artists, designers, illustrators and other interested parties.
2. The artwork must interpret the theme, "A NATION OF MERCY AND COMPASSION."
3. Entries must be made on 8 ¼ inches x 11 ¼ inches white illustration board in either portrait or landscape format.
4. Entries must be purely artwork and should NOT incorporate the text of the theme, denomination of stamp, year of issue and the word 'PILIPINAS.'
5. The artwork must be accompanied by a write-up or interpretation of the theme and the design. It must be written legibly in an A4-size bond paper and must not be less than 100 words.
6. The artwork must be rendered using any of the following on paper or canvass: oil, acrylic or pastel. There are no restrictions in the colors to be used in the artwork.
7. The name, address and contact number of the participant together with the name of the school (for the Student category) should be attached at the back of the illustration board.

8. All materials will be provided by the participants.
9. The contest will simultaneously be held on 24 October 2014 and will start exactly at 1:00 p.m. and end at 4:00 p.m. Latecomers are automatically disqualified.
10. The contest proper will be held at selected participating Robinsons Malls, to wit:

Northwest Luzon Area	Robinsons Angeles	Northeast Luzon Area	Robinsons Place Santiago
	Robinsons Lungsod	Southern Luzon Area	Robinsons Sta Rosa
	Robinsons Pangasinan		
Mega Manila Area	Robinsons Metro East	Central & Eastern Visayas Area	Robinsons - Tacloban
	Robinsons Galleria		
	Robinsons Town Mall Malabon	Western Visayas Area	Robinsons Place Roxas
	Robinsons Place Malolos		Robinsons Place Iloilo
	Robinsons Place Palawan	Central Mindanao Area	Robinsons Cagayan de Oro

11. Participants will be given two (2) hours to accomplish the artwork.
12. The criteria for judging are as follows:

Originality (20%) – refers to the novelty of the images, concepts and ideas presented by the artwork/design.

Relevance to the theme (50%) – refers to how the artwork/design communicates the significance of the theme.

Visual Impact (15%) – refers to the over-all visual appeal of the artwork/design.

Artistic method/design (15%) – refers to the artist's versatility and creative use of artistic elements in the artwork/design.

13. From among all entries per postal area, fifty (50) will be short-listed by the Area Screening Committee. The Committee shall be headed by a PHLP official with four (4) member judges of undisputable competence. The decision of the panel of judges is final and not subject to appeal.
14. From among the 50 entries short-listed per postal area, the Area Screening Committee will select the TOP TWO entries in each category. The winning entries per postal area will be submitted to the Post Shop, Philately and Museum Division, Business Lines Department, Central Office for pre-screening prior to the national judging. The decision of the panel of judges is final and not subject to appeal.

15. The National Screening Committee shall form a panel of five (5) competent judges to select the TOP TWO PRIZES PER CATEGORY. The judging will be done at PHLPPost Central Office. The decision of the panel of judges is final and not subject to appeal.
16. The two (2) top prize winning artworks/designs in each category will be featured in the Papal visit stamps to be issued and launched on January 2015 by PHLPPost for national and international circulation. It will also be featured in a special souvenir frame to be given to the Holy Father. This is subject for approval of the Philippine Stamp Committee.
17. The following are the prizes of the contest.

STUDENT CATEGORY

Two (2) Top Prizes – P 15,000.00
Stamp Album and Certificate of Participation

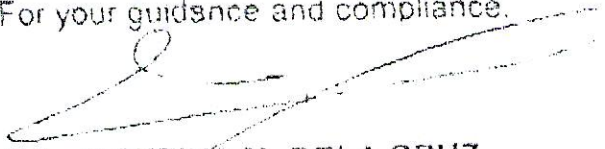
PROFESSIONAL CATEGORY

Two (2) Top Prizes – P 15,000.00
Stamp Album and Certificate of Participation

18. For more information and inquires, you may coordinate with Ms. Joy Edralin-Cacho, Special Project Officer, Post Shop, Philately and Museum Division, Business Lines Department at telephone number 527-0108 or 527-0132.

All Area Directors, Marketing Specialists, Postmasters and other supervisory officials are hereby directed to disseminate information on the contest to all public and private schools.

For your guidance and compliance,


MA. JOSEFINA M. DELA CRUZ
Postmaster General and CEO